

Basic Detail Report



"On the Way" Regulus Missile Advertisement

Date

April 12, 1954

Primary Maker

USS Growler (SSG-577)

Medium

paper, ink

Description

Advertisement; "On the Way," from American Aviation, April 12, 1954. Advertisement shows a red Regulus I missile in the air, coming from a ship on the surface of the water below. The text box on the top reads: "'On the Way' // Regulus surface-to-surface guided missiles, now in produc- // tion for the Navy at Chance Vought, are designed // to be launched from ships, submarines or

shore bases." The bottom box reads "Chance Vought Aircraft Incorporated // Dallas, Texas."

Dimensions

11 1/4 × 8 1/16 in. (28.6 × 20.5 cm)